



# Adam Thomas Janes

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## STRONG ARTS AND DESIGN PROFESSIONAL

Experienced in print and web, with a demonstrated history of working in publishing. Award-winning creative with an ability to strategize. I have planned and executed campaigns from the ground up. Skilled in Brand Identity, InDesign, Photoshop, Illustrator, and Adobe Muse. I understand the elements of marketing and advertising your brand, and reaching your audience.



### OBJECTIVE:

Find a career that not only challenges me, but also makes a real difference.

#### HONORS & AWARDS

##### SINGLE ADS – LARGE SPACE (1st)

Mar 2017

*Mid-Atlantic Community Papers Association*

All ads must show good layout, originality, design and quality printing. Ads must appear as a regular run of your paper and must be more than 1/4 page of your publication size.

##### RESTAURANT ADS (2nd)

Mar 2017

*Mid-Atlantic Community Papers Association*

All ads must show good layout, originality, design and quality printing.

##### SMALL SPACE (2nd)

Apr 2016

*Mid-Atlantic Community Papers Association*

All ads must show good layout, originality, design and quality printing. Ads must appear as a regular run of your paper and must be 1/4 page or less of your publication size.

#### DESIGN KNOWLEDGE

Know design principles as they relate to the use of typography, photographs, video, illustration, and interface elements

#### PRESENTATION SKILLS

Present work accompanied with full detailed explanations

#### COMMUNICATION

Strong phone and networking skills

#### TRAINING/MANAGEMENT

Experience working with groups and training new individuals in company matters

#### CUSTOMER SERVICE

Possess appropriate work ethic and personability when working with customers

#### SALES PROFESSIONAL

Inform clients of services and availability of products

#### MULTIMEDIA DESIGN

Experience creating multimedia pieces with sound and animation

#### MOBILE APPLICATIONS

Design and develop apps with jQuery

#### WEB DEVELOPMENT

Experience with HTML/CSS, jQuery, ActionScript, PHP, XML, and MySQL

### International Academy of Design and Technology, Tampa

Bachelors of Fine Arts  
in Web Development

Associates of Science  
in Web Design

#### TERRA TECHNICAL COLLEGE 2017–Present

##### Professor of DMT1020 - HTML5/CSS3/CMS

- Help students apply concepts relating to coding
- Prepare modern lesson plans for today's youth
- Create videos & maintain a YouTube channel
- Stay informed about changes and innovations in their field in order to expedite learning experience

#### ADAM IN PRINT (SELF) 2007–Present

##### Graphic & Editorial Designer Web Designer/Developer

- Utilize Flash for modules and full-websites
- Create CMS sites using Wordpress and Joomla
- Design logos, business cards, print ads, and desktop wallpapers
- Photo retouching and manipulations
- Web-mastering, such as content management, design, and editing
- Create video tutorials for clients with Camtasia
- Manage multiple social-networking accounts

#### SCHAFFNER PUBLICATIONS 2014-17

##### Graphic & Editorial Designer

- Created hundreds of print ads
- Designed a weekly newspaper
- Maintained three monthly publications
- Developed new brand identities