



Adam Thomas Janes

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STRONG ARTS AND DESIGN PROFESSIONAL

Experienced in print and web, with a demonstrated history of working in publishing. Award-winning creative with an ability to strategize. I have planned and executed campaigns from the ground up. Skilled in Brand Identity, InDesign, Photoshop, Illustrator, and Adobe Muse. I understand the elements of marketing and advertising your brand, and reaching your audience.



INDESIGN



PHOTOSHOP



ADOBE MUSE

International Academy of Design and Technology, Tampa

Bachelors of Fine Arts
in Web Development

Associates of Science
in Web Design

HONORS & AWARDS

SINGLE ADS – LARGE SPACE (1st)

Mar 2017

Mid-Atlantic Community Papers Association

All ads must show good layout, originality, design and quality printing. Ads must appear as a regular run of your paper and must be more than 1/4 page of your publication size.

RESTAURANT ADS (2nd)

Mar 2017

Mid-Atlantic Community Papers Association

All ads must show good layout, originality, design and quality printing.

SMALL SPACE (2nd)

Apr 2016

Mid-Atlantic Community Papers Association

All ads must show good layout, originality, design and quality printing. Ads must appear as a regular run of your paper and must be 1/4 page or less of your publication size.

DESIGN KNOWLEDGE

Know design principles as they relate to the use of typography, photographs, video, illustration, and interface elements.

PRESENTATION SKILLS

Present work accompanied with full detailed explanations.

COMMUNICATION

Strong phone and networking skills.

TRAINING/MANAGEMENT

Experience working with groups and training new individuals in company matters.

CUSTOMER SERVICE

Possess appropriate work ethic and personality when working with customers.

SALES PROFESSIONAL

Inform clients of services and availability of products.

MULTIMEDIA DESIGN

Experience creating multimedia pieces with sound and animation.

MOBILE APPLICATIONS

Design and develop apps with jQuery.

WEB DEVELOPMENT

Experience with HTML/CSS, jQuery, ActionScript, PHP, XML, and MySQL.

ADAM IN PRINT (SELF) 2007–Present

Graphic & Editorial Designer **Web Designer/Developer**

- Various projects utilizing Flash for modules and full-websites
- Created CMS sites using Wordpress and Joomla
- Designed logos, business cards, print ads, and desktop wallpapers
- Photo retouching
- Web-mastering, such as content management, design, and editing
- Created video tutorials for clients with Camtasia
- Managed multiple social-networking accounts

SCHAFFNER PUBLICATIONS 2014-17

Graphic & Editorial Designer

- Created hundreds of print ads
- Designed a weekly newspaper
- Maintained three monthly publications
- Developed new brand identities
- Gained understanding of prepress
- Worked one-on-one with clients
- Expedited multiple projects daily
- Improved briefing strategies
- Structured an efficient work environment